

As a fun way to engage employees and spread awareness about ReidRide and its cause, we are offering area businesses the chance to participate in Shoes for Kids!



**WEAR YOUR  
TENNIS  
SHOES  
for KIDS**

**SAVE YOUR SOLES...  
AND A NEEDY KID'S TOO!**

**ReidRIDE**



### How it Works

Wear your athletic shoes to work on the four Fridays leading up to ReidRide.

Ex: In a professional environment, men will wear sneakers with their suits.

Every participant gives a suggested donation of \$5 each week (every \$20 buys a pair of shoes). In exchange, the participant gets a Shoes for Kids sticker to wear for the day to show their support.

Please email us pictures of employees wearing their sneakers each week and we will post them on our social media pages – [Amanda.Kaiser@ReidHospital.org](mailto:Amanda.Kaiser@ReidHospital.org).

### Dates:

- June 26
- July 3
- July 10
- July 17

At the end of four weeks, please prepare your donation to Reid Foundation, 1100 Reid Parkway, Richmond, IN 47374.

Email [Melissa.Vance@ReidHospital.org](mailto:Melissa.Vance@ReidHospital.org) to schedule a photo opportunity and check presentation.

### Want to join the fun?

Let us know and we will add your business name to our promo page!

Email:  
[Amanda.Kaiser@ReidHospital.org](mailto:Amanda.Kaiser@ReidHospital.org).